

Golden Flame Gala

Saturday, May 6, 2017

Hilton Harrisburg

One North Second Street

Harrisburg, PA 17101



Sponsorship and Advertising Information

\$10,000 Partner Level

- Company logo featured in digital and print event promotion
- Company logo (with link) featured in “Our Supporters” link at www.theNFP.org
- Admission for 5 to the VIP Reception and General Reception
- Additional admission for 5 to the General Reception
- Company logo featured on event signage
- Full-page, full-color ad in event program (5.5” w x 8.5” h, high resolution)
- Company ad distributed in 4 NFP e-newsletters

\$5,000 Sponsor Level

- Company logo featured in digital and print event promotion
- Company logo (with link) featured in “Our Supporters” link at www.theNFP.org
- Admission for 2 to the VIP Reception and General Reception
- Additional admission for 3 to the General Reception
- Company logo featured on event signage
- Half-page, full-color ad in event program (5.5” w x 8.5” h, high resolution)
- Company ad distributed in 3 NFP e-newsletters

\$1,000 Patron Level

- Company logo featured in digital and print event promotion
- Company logo (with link) featured in “Our Supporters” link at www.theNFP.org
- Admission for 2 to the VIP Reception and General Reception
- Company logo featured on event signage
- Quarter-page, full-color ad in event program (5.5” w x 8.5” h, high resolution)
- Company ad distributed in 1 NFP e-newsletter

Advertising Opportunities

- Back cover (5.5" w x 8.5" h)----- \$1000
- Inside front cover (5.5" w x 8.5" h)-----\$825
- Inside back cover (5.5" w x 8.5" h)-----\$825
- Full-page (5.5" w x 8.5" h)----- \$700
- Half-page (5.5" w x 4.25" h)----- \$500

General Information

- *Advertising:* Advertising is first-come, first-serve availability.
- *Payment:* Payment and PDF, EPS, TIF files are due no later than **April 10, 2017**.
- *Termination:* We expect that this event will go forward with your involvement. You or the Foundation may terminate this Agreement by providing fifteen (15) calendar days written notice. However, if you cancel after the Foundation has begun production of materials listing your name, then you are responsible for payment. Upon termination or expiration, no further use may be made of the Foundation Marks, or other proprietary property or materials provided, developed or intended for use in connection with the sponsorship, without prior written authorization.
- *Indemnification and Insurance:* Company and the Foundation agree to indemnify, defend and hold harmless each other, their officers, directors, employees, volunteers, subcontractors and agents, from any and all claims, losses, damages, liabilities, judgments, or settlements, including reasonable attorneys' fees, costs, and other expenses incurred on account of the indemnifying party's negligent acts or omissions in connection with the Sponsorship. In addition, Company shall maintain insurance of not less than \$1,000,000 for comprehensive general liability, with evidence of such insurance provided to the Foundation within 30 days of the signing of this Agreement. You understand that you may not use the Foundation name or logo as part of this sponsorship. If you want to publicize this event to your own distribution list, submit all materials to the Foundation for prior approval.
- The official registration and financial information of the Nursing Foundation of Pennsylvania may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1 (800) 732-0999. Registration does not imply endorsement. The Nursing Foundation of Pennsylvania is a 501(c) (3) charitable organization and all contributions are tax deductible as allowed by law. **Federal ID# 22-2479246.**

NFP Representative Signature: _____ Date: _____

Sponsorship Contract

The undersigned organization hereby applies for participation in NFP's 2017 gala.

Company/Organization Name: _____

Name of Contact Person: _____

Mailing Address: _____

E-mail: _____ Telephone: _____ Fax: _____

Authorized Signature: _____

Payment Due by April 10, 2017

**Tax-deduction note: The fair market value of an individual dinner ticket is valued at \$150

Make Check Payable to NFP, 3605 Vartan Way, Suite 204, Harrisburg, PA 17110

Please Bill Company Credit Card: MasterCard VISA Discover American Express

Name on Card:

Address:

Card Number: _____ Expiration Date: _____

Signature: _____ Date: _____

Ensure nurses for tomorrow.

- (1) Contact Traci Brown (tbrown@thenfp.org) to pay by phone or request invoice.
- (2) Register at Eventbrite (<https://www.eventbrite.com/o/nursing-foundation-of-pennsylvania-12989161083>)
- (3) Check payable to NFP

~Thank you for your support!