

Sponsorship and Advertising Information

Golden Flame Gala

Saturday, May 6, 2017

Hilton Harrisburg (One North Second Street, Harrisburg, PA 17101)

\$10,000 Host Level

- Company logo featured in digital and print event promotion
- Company logo (with link) featured in “Our Supporters” link at www.theNFP.org
- Admission for 5 to the VIP Reception and General Reception
- Additional admission for 5 to the General Reception
- Company logo featured on event signage
- Full-page, full-color ad in event program (5.5” w x 8.5” h, high resolution)
- Company ad distributed in 4 NFP e-newsletters

\$5,000 Sponsor Level

- Company logo featured in digital and print event promotion
- Company logo (with link) featured in “Our Supporters” link at www.theNFP.org
- Admission for 2 to the VIP Reception and General Reception
- Additional admission for 3 to the General Reception
- Company logo featured on event signage
- Half-page, full-color ad in event program (5.5” w x 8.5” h, high resolution)
- Company ad distributed in 3 NFP e-newsletters

\$1,000 Patron Level

- Company logo featured in digital and print event promotion
- Company logo (with link) featured in “Our Supporters” link at www.theNFP.org
- Admission for 2 to the VIP Reception and General Reception
- Company logo featured on event signage
- Quarter-page, full-color ad in event program (5.5” w x 8.5” h, high resolution)
- Company ad distributed in 1 NFP e-newsletter

Advertising Opportunities

Golden Flame Gala

- Back cover (5.5" w x 8.5" h)----- \$1000
- Inside front cover (5.5" w x 8.5" h)-----\$825
- Inside back cover (5.5" w x 8.5" h)-----\$825
- Full-page (5.5" w x 8.5" h)----- \$700
- Half-page (5.5" w x 4.25" h)----- \$500

General Information

- *Advertising:* Advertising is first-come, first-serve availability.
- *Payment:* Payment and advertising is due no later than **April 10, 2017**.
- *Termination:* We expect that this event will go forward with your involvement. You or the Association may terminate this Agreement by providing fifteen (15) calendar days written notice. However, if you cancel after the Association has begun production of materials listing your name, then you are responsible for payment. Upon termination or expiration, no further use may be made of the Association Marks, or other proprietary property or materials provided, developed or intended for use in connection with the sponsorship, without prior written authorization.
- *Indemnification and Insurance:* Company and the Association agree to indemnify, defend and hold harmless each other, their officers, directors, employees, volunteers, subcontractors and agents, from any and all claims, losses, damages, liabilities, judgments, or settlements, including reasonable attorneys' fees, costs, and other expenses incurred on account of the indemnifying party's negligent acts or omissions in connection with the Sponsorship. In addition, Company shall maintain insurance of not less than \$1,000,000 for comprehensive general liability, with evidence of such insurance provided to the Association within 30 days of the signing of this Agreement. You understand that you may not use the Association name or logo as part of this sponsorship. If you want to publicize this event to your own distribution list, submit all materials to the Association for prior approval.
- The official registration and financial information of the Nursing Foundation of Pennsylvania may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1 (800) 732-0999. Registration does not imply endorsement. The Nursing Foundation of Pennsylvania is a 501(c)(3) charitable organization and all contributions are tax deductible as allowed by law. Tax ID # Federal ID# 22-2479246.

Sponsorship Contract

The undersigned organization hereby applies for participation in NFP's 2017 gala.

Company Name _____

Address _____

City / State / Zip _____

Phone _____

Fax _____

Your Name _____

Title _____

Signature _____

Date _____

E-mail _____

Ensure nurses for tomorrow.

- (1) **Contact Traci Brown (tbrown@theNFP.org) to pay by phone or request invoice.**
- (2) **Register at Eventbrite** (<https://www.eventbrite.com/o/nursing-foundation-of-pennsylvania-12989161083>)
- (3) **Check payable to NFP**

Sponsorship	\$
Advertising	\$
Total Enclosed	\$