

black & gold

1st Annual Gala

Nursing Foundation of Pennsylvania



black & gold



NURSING FOUNDATION
of Pennsylvania

Where:

Hilton Harrisburg, Pennsylvania Ballroom
One North Second Street, Harrisburg, PA 17110

Hilton Harrisburg guest rooms are available and must be reserved at 717-233-6000 by October 3

When:

Saturday, November 3, 2018

5:30 - 7:00 pm Cocktails

7:00 pm Welcome & Dinner

7:45 pm Keynote Speaker

9:00 pm Silent Auction Closes



STANDARDS FOR
EXCELLENCE

RSVP:

October 3, 2018

Cost:

\$150 Per Reserved Seat / Black tie preferred

For 35 years, your support has helped NFP achieve its mission of ensuring nurses for tomorrow. Recipients of NFP scholarships – both students and nurses returning to school – are able to advance their education and do meaningful work. This is a time for those who have benefited from highly qualified nurses to step up and invest in the profession.

Keynote Speaker

Lee Woodruff

Author, *In an Instant* |
The Bob Woodruff Foundation

Appearing on national TV and as a speaker since the 2007 publication of her book, Woodruff helps put a face on the serious issue of traumatic brain injury among returning Iraq war veterans.



2018 Honorees

Marilyn D. Harris
MSN, RN, NEA-BC,
FAAN
Home Health Expert
and Author

M. Louise Fitzpatrick
Former Dean
Villanova University
College of Nursing
posthumous recognition

Richard Hanker
PHD, RN, CRNA, FAAN
Professor
University of Pittsburgh
SON

Sponsorship Opportunities

Black & Gold Sponsor, \$25,000, **Sold to UPMC Pinnacle.**

Gold Support Sponsor

\$15,000

-
- Back cover, color ad
 - Logo in ads and on website
 - Event Signage
 - 12 reserved seats

Diamond Sponsor

\$10,000

-
- Inside back cover, color ad
 - Logo in ads and on website
 - Event Signage
 - 10 reserved seats

Platinum Sponsors

\$5,000

-
- Full page, color ad
 - Event Signage
 - Logo on website
 - 8 reserved seats

Silver Sponsors

\$3,000

-
- Half page, color ad
 - Logo on website
 - 6 reserved seats

Bronze Sponsors

\$1,500

-
- Quarter page, color ad
 - Logo on website
 - 4 reserved seats

Pewter Sponsors

\$550

-
- Eighth page, color ad
 - Logo on website
 - 2 reserved seats

Program Ads

Black and white ads may be purchased separately.

- 1/2 page: \$500
- 1/4 page: \$250
- 1/8 page: \$100

Ad Specs

- Full page: 7.75''W x 10.275''H
- Half page: 7.75''W x 5''H
- 1/4 page: 3.75''W x 5''H
- 1/8 page: 3.75''W x 2.375''H
- For design needs, please contact us.
- 300 dpi, TIFF, JPG, or PDF
- All reservations submitted by October 3

Black & Gold Gala

Nursing Foundation of Pennsylvania, 2018

www.theNFP.org

NFP President

Margarete L. Zalon, PhD, RN, ACNS-BC, FAAN / University of Scranton

NFP Vice President

Tamra Minton, MSN, MBA, RN / UPMC East

NFP Secretary and Treasurer

Patricia Sweeney, PhD, CRNP, FNP-BC / Wilkes University

NFP Board of Trustees

M. Chris Alichnie, PhD, RN / Bloomsburg University / PNC-ARE, Inc.

Kathryn Shaffer, EdD, MSN, RN CNE / Thomas Jefferson University

Robert Durham / Ameriprise Financial Services, Inc.

Oralia Dominic, PhD, MS, MA / Pennsylvania State University

Ellen Schauerman / UPMC Hamot

NFP Honorary Trustee

Marilyn Harris, MSN, RN / Retired

Gala Support Staff

Betsy M. Snook, CEO, Pennsylvania State Nurses Association

Jennifer Neidig, PSNA Communications Director

Cynthia Mellott, PSNA Executive Assistant