

3rd Annual

Black & Gold Gala

Nursing Foundation of Pennsylvania

11|07|2020





NURSING FOUNDATION OF PENNSYLVANIA Gala Sponsorship Opportunities

Black & Gold Gala - November 7, 2020

An evening to support NFP's vision
to ensure nurses for tomorrow.



The Nursing Foundation of Pennsylvania (NFP) is a 501(c) 3, Type II, Supporting Organization, under the broad umbrella of community benefit organizations in the Commonwealth of Pennsylvania.

Accredited Under the Pennsylvania Association of Nonprofit Organizations' Standards for Excellence.



3RD ANNUAL BLACK & GOLD GALA

Ensuring Nurses for Tomorrow.

For 36 years, the Nursing Foundation of Pennsylvania (NFP) has provided nurses with scholarships and educational programming through a partnership with the Pennsylvania State Nurses Association.

For the 18th consecutive year, nurses were ranked highest for honesty and ethical standards, earning them the top spot among a diverse list of professions. Today, NFP offers you an opportunity to give back to this profession.

Scholarships enable recipients, including students and graduate nurses returning to school, to focus on their studies. A highly educated nursing workforce results in better patient outcomes and more efficient, cost-effective care.

We invite you to join us in our efforts to provide the resources necessary to prepare a nursing workforce that is critical to meeting our nation's healthcare needs. As healthcare advances, nurses are committed to securing and furthering their education, improving the level of care delivered to you, your loved ones, and every person in the community. Please help to make this possible with your contribution.

Your donation is helping to make our community healthier. Right here. Right now.





HILTON HARRISBURG

Saturday, November 7, 2020

5:30 - 6:30 pm	Cocktail Reception and Raffles
6:30 - 7:45 pm	Welcome & Dinner
7:45 - 8:30 pm	Keynote, Carolyn Jones
8:30 - 9:00 pm	NFP Presentations

Cost: \$150 Per Reserved Seat / Black Tie Preferred

Keynote: CAROLYN JONES

The American Nurse

Author, Producer, Photographer

Carolyn Jones is an award-winning photographer and filmmaker who specializes in telling stories that shed light on issues of global concern. From people “living positively” with AIDS to women artists supporting entire communities and nurses on the front lines of our healthcare system, Jones has devoted her career to celebrating invisible populations and breaking down barriers. Her most widely acclaimed book publications include

Living Proof: Courage in the Face of AIDS and *The American Nurse*, which led to a feature documentary included in the U.S. State Department’s American Film Showcase. In the spring of 2018 her award-winning documentary *Defining Hope*, which was the culmination of a journey investigating how we can make better end-of-life choices, was broadcast over 1,000 times on PBS stations nationwide. Carolyn is currently in post-production on her latest project, a documentary called *In Case of Emergency* about the important and unique role that nurses play in Emergency Departments across the country.



Black & Gold Premier Sponsor

\$25,000

- Inside cover program ad
- 20 reserved seats
- Priority placement on invitation (reserve by 3/15)
- Priority seating and on-stage recognition
- Logo in marketing and Web
- Exclusive event signage
- Exclusive on-stage slide
- Recognition in press release
- Exclusive social media recognition
- Pre- and post-event recognition
- Recognition in annual report

Titanium Sponsor

\$15,000

- Back cover program ad
- 15 reserved seats
- Logo on invitation (reserve by 3/15)
- Priority seating and on-stage recognition
- Logo in marketing and Web
- Exclusive event signage
- Shared on-stage slide
- Exclusive social media recognition
- Pre- and post-event recognition

Diamond Sponsor

\$10,000

- Inside back cover program ad
- 10 reserved seats
- Priority seating
- Logo in marketing and Web
- Exclusive event signage
- Shared on-stage slide
- Shared social media recognition
- Pre- and post-event recognition

Platinum Sponsors

\$5,000

- Full-page program ad
- 8 reserved seats
- Logo on Web
- Shared event signage
- Shared social media recognition
- Pre- and post-event recognition

Silver Sponsors

\$3,000

- Half-page program ad
- 6 reserved seats
- Logo on Web
- Shared event signage
- Shared social media recognition

Bronze Sponsors

\$1,500

- Quarter-page program ad
- 4 reserved seats
- Logo on Web
- Shared event signage

Pewter Sponsors

\$550

- Eighth-page program ad
- 2 reserved seats
- Name on Web
- Shared event signage

Reserve your spot today. Deadline: October 9. Contact plasecki@theNFP.org

Learn more: www.thenfp.org/2020-black-and-gold-gala/

Program Advertisement Sponsorship

\$1,000

FULL PAGE

Size: 5.25" Width x 8.375" High (no bleed)

Density: 300 dpi

Format: PDF, ai, eps

\$500

HALF PAGE

Size: 5.25" Width x 4" High

Density: 300 dpi

Format: PDF, ai, eps

\$250

QUARTER PAGE

Size: 2.75" Width x 4" High

Density: 300 dpi

Format: PDF, ai, eps

\$100

ONE EIGHTH PAGE

Size: 2.5" Width x 2" High

Density: 300 dpi

Format: PDF, ai, eps



Reserve your spot today. Deadline: October 9.

Email color ad, 300 dpi, PDF, ai or eps to plasecki@theNFP.org

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☐ Yes, I will be a Gala Sponsor!

- ☐ Black & Gold Sponsor: \$25,000
- ☐ Diamond Sponsor: \$10,000
- ☐ Silver Sponsors: \$3,000
- ☐ Pewter Sponsors: \$550

- ☐ Titanium Sponsor: \$15,000
- ☐ Platinum Sponsors: \$5,000
- ☐ Bronze Sponsors: \$1,500

I will not use all of the seats that are included in my sponsorship package. I would like to donate ____ seats.

Please reserve ____ seat(s) at \$150 per person (tables seat 10).

I am unable to attend or sponsor but am pleased to support NFP with my tax-deductible gift of \$ ____.

Name _____

Company _____

Address _____

City / State / Zip _____

Phone: _____

Email: _____

Enclosed is a check for \$ _____ (payable to NFP)

Invoice my organization

Credit Card No. _____ Exp. _____ CVV _____

Signature _____

☐ Yes, I would like to Sponsor and advertise in the evening's program.

Please reserve my color ad (300 dpi PDF, .ai, or eps) due by October 9, 2020.

- | | | | |
|---|--|--|--|
| <input type="checkbox"/> Full page: \$1,000 | <input type="checkbox"/> 1/2 page: \$500 | <input type="checkbox"/> 1/4 page: \$250 | <input type="checkbox"/> 1/8 page: \$100 |
| 5.25-inch W | 5.25-inch W | 2.75-inch W | 2.5-inch W x |
| x 8.375-inch H | x 4-inch H | x 4-inch H | 2-inch H |
| (no bleed) | | | |

- The favor of a reply is requested by October 9, 2020.
- All ads must be 300 dpi PDF, ai, or eps and emailed to plasecki@thenfp.org.
- Contributions are fully tax deductible to the extent allowed by law.
- Contact plasecki@theNFP.org (717-827-4369) to arrange a reservation or questions.