



Nursing Foundation of Pennsylvania

2026 Black and Gold Gala

Sponsorship Opportunities

*Help ensure nurses
for tomorrow*

2026 Black and Gold Gala, *Hats Off to Nurses*

NFP's signature fundraising event is held annually to raise crucial funds in support of our mission to ensure nurses for tomorrow. Each year, hundreds of nursing professionals attend with their colleagues, friends, and families to enjoy all the gala has to offer as we celebrate nurses and benefit nursing students.

Event Details

Saturday, November 7, 2026

Sheraton Harrisburg Hershey Hotel
4650 Lindle Road, Harrisburg, PA

5:00 p.m. – 10:00 p.m.

Gala Highlights

- Cocktail hour with open bar
- Seated three-course dinner
- Dancing and live entertainment
- Silent auction and raffle opportunities
- Honoring our scholarship recipients

Formal attire requested. In keeping with this year's theme, attendees are encouraged to wear their favorite fashionable hat.

Please join us!

Your gala sponsorship is vital to sustain the nursing profession and will make a substantial impact for years to come.



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SPONSORSHIP OPPORTUNITIES

TIER 1 SPONSOR BENEFITS	PLATINUM* \$25,000	GOLD* \$15,000	SILVER \$10,000
Naming rights	Gala partner	Cocktail reception sponsor	Entertainment sponsor
Gala program ad	Full page, inside cover	Full page, top placement	Full page
Verbal recognition at podium	Open and close	Open or close	Open or close
Event signage visibility	Logo, priority placement	Logo and branded cocktail reception	Logo
Event slide show visibility	Logo, priority placement	Logo, sponsor highlight	Logo
Promotional emails visibility	Logo, priority placement	Logo & cocktail reception promotion	Logo
Visibility on NFP website	Logo and link	Logo and link	Logo
Social media post	2-3 spotlights	1 spotlight	Logo
Attendee tickets	24 (3 tables)	16 (2 tables)	8 (1 table)
Confirmation email visibility	Logo, priority placement	Logo	
Post-event recap email visibility	Logo, priority placement	Logo	
Assist with onstage presentation	Yes	Yes	
Pre-event spotlight	Yes	Yes	
Post-event spotlight	Yes	Yes	
Category exclusivity	Yes		
Year-round logo on gala webpage	Yes		
Quote in media release or website	Yes		
Program exclusive	Yes		
Sponsor video (up to 60 seconds)	Yes		
Photo backdrop	Yes		
Inclusion in NFP Annual Report	Yes		

*Limited to one sponsor

TO SECURE YOUR SPONSORSHIP, VISIT NFP ONLINE
www.theNFP.org/gala

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ADDITIONAL OPPORTUNITIES

TIER 2 SPONSOR BENEFITS	COPPER \$5,000	BRONZE \$2,500	PEWTER \$1,500
Website visibility	Logo	Logo	Mention
Social media post	Logo	Mention	Mention
Gala program ad	Full page	Half page	Mention
Attendee tickets	6	4	2
Event slide show visibility	Logo	Mention	
Event signage visibility	Logo		
Promotional emails visibility	Mention		

STAND-ALONE PROGRAM ADS		
Full-Page	9"H x 6"W, JPG or PDF format, full color, no bleed	\$1,000
Half-Page	4.5"H x 6"W, JPG or PDF format, full color, no bleed	\$500

ADDITIONAL ATTENDEE TICKETS	
Full Table, 8 tickets	\$1,400
Single Ticket	\$175

Questions?

-  Email - gala@theNFP.org
-  Call - 717-904-4201
-  Visit - www.theNFP.org/gala

About the Nursing Foundation of Pennsylvania

OUR MISSION: To ensure nurses for tomorrow

OUR VISION: To be the premier charitable organization for nurses in the Commonwealth of Pennsylvania

OUR BELIEFS: Nurses are trusted and essential members of the health care community. All qualified nurses should have the financial support and resources necessary to achieve their career goals.

OUR GOAL: NFP's goal is to advance the educational and professional standards of the nursing profession by offering scholarships for study, instruction, research, and scholarly pursuits.

Over the past 30 years, the NFP has distributed nearly \$500,000 to qualified, deserving nursing students through its annual scholarship program.

